

## **"SEO TIPS" EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets**

**"...This "SEO TIPS" ebook has helped our company more than you can imagine. I want to personally thank you for putting this together for us who know nothing about search engine optimization. With the help of this book, we can do it! J.B.**

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

You have seen it, you have heard it..."Guaranteed Page 1 Rankings \$49.95 No Charge Until You are on Page 1"? No one can really guarantee you of that, BUT...here are some guidelines for you to follow to help you achieve a good ranking.

Are you ready to learn some SEO TIPS? Great. Then let's get going!

There are 12 chapters total. You don't need to download anything, or fill out any form. Just read the chapters here and now! Happy Learning!

These chapters are painless, only a couple of paragraphs for quick and easy SEO reading. Put it in your favorites so you can come back again later.

[Sell Domain Names On Your Site!](#)

[Watch the latest videos on YouTube.com](#)

Search Engine Optimization SEO TIPS

[Website Hosting](#) [Web Hosting](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 1

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

### Chapter 1

Here is a little tidbit of information that should help you.

Go to Google, and search for anything. Take a look at the top 100 or so.

I have included a search on google for elearning:

<http://www.google.com/search?hl=en&lr=&ie=ISO-8859-1&q=elearning>

Notice that most of the top 100 sites have the search name in the domain name. In other words, if you typed in elearning, most of the top 100 searches will have elearning in their domain name.

This is a really big issue and most people do not realize how powerful this is. Now you do. Next time you want to rank high in the searches for whatever product or service you are selling, make sure you have that keyword in your domain name. If you can't have it, you can always add a sub-domain to your site.

elearning.yoursite.com

You can always add to the domain name. You can add a hyphen if that domain is taken, or you can add a 2, at the end.

Example:

www.yoursite-2.com

www.yoursite2.com

You should know that there is a waiting period a.k.a. the Google Sandbox for new websites. What is the Sandbox? It is where Google puts new sites so you don't rise in the ranks too quickly. Spend this time getting quality links to your site.

On to Chapter 2

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 2

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

### Chapter 2

### Next Tip.

### Links

Google will rank you higher in the searches as your domain name ages. If you have just ordered your domain name, this may take some time. There is a way around this. Go and get a lot of links to your site. This is called the inbound linking strategy.

Inbound links are other websites that are linked to yours, but you have not given them a link.

Outbound links are links going to other sites from your website.

You can check to see how many links Google recognizes, by going here:

[http://www.google.com/advanced\\_search?hl=en](http://www.google.com/advanced_search?hl=en)

Scroll down to page specific search, and find the text box that says:

Links Find pages that link to the page

Type in [www.yourwebsite.com](http://www.yourwebsite.com)

Keep in mind, you may have more links than Google is recognizing. That is because Google is now (at the time of this print) aging links. That is to ensure that you are not buying links. Buying links is not a good idea. It could get you banned from Google, then you will have a lot of explaining to do Lucy!

Now make sure your site is not considered a "Link Farm". A link farm is a site that you link to, and that is very random. Sometimes, you can't help it, because you need every link you can get. But try to stay within the bounds of what your keywords are. If you sell widget in Chicago, then get sites that buy widgets, or incorporate your widgets somehow.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 3

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

### Chapter 3

#### Next Tip.

#### Keywords and/or Key Phrases.

Phrases are the best. So widgets is one keyword, widgets in Chicago is the keyphrase. If you think people are going to search for your product or service under a certain phrase, be sure to use it.

Now, here is an item you must do. Add the KEYWORDS to your domain name!

Add a keyword to the title of your site, preferably the very first word. So let us say your site is all about widgets. Your title has to include Widgets as the first keyword. Ours is SEO therefore, our our domain and titles all start with SEO.

Forget the Welcome to our site. That is not going to help you.

Keywords...think Keywords. Do not overdo this. Just have a few keywords. Remember, you have a whole site you can add your keywords too.

If you have fancy widgets, this is a page sprinkled with the keyword...what is it? Fancy Widgets! Correct. And let's say you have another called jumping photo rings...what's your keywords? Right...jumping photo rings.

You also want to place your keywords in your source code. Do this in the meta-tag section. There are a couple of particular importance. Description of your website, and the keywords section. There are still a few search engines that utilize the meta-tags. You can never be sure if Google is going to use them again at a later date as well. So build it right the first time.

Make sure your keywords are in your webpage as well. It must be actual paragraphs, not simply keywords jumbled all over the place. You want your reader, and the search engine to make sense of your site. If you are placed in the first position in the search engines, but your sentences or paragraphs don't make any sense, who is going to buy from you?

So remember use keywords in:

- Your Domain Name
- Title
- Meta-tags
- In your pages

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 4

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

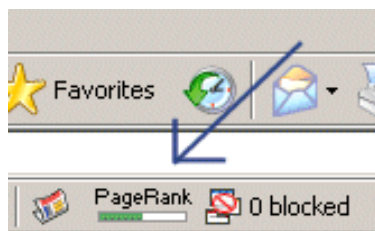
### Chapter 4

#### Next Tip.

How to get Google to recognize your site without waiting.

If you can find an inbound link(s) that have a high PR rating, PR5 or better, Google will find your site the next day. The reason is that Google will go to this PR5 site every day. If your link is there, Google will find you. This eliminates the need to wait around for a month or two for Google to find you through smaller PR rated sites, or the add url found at Google.

To find out what Page Rank your site has, download the Google Toolbar, then install it. Restart your computer, and take a look at your website. You will see your Page Rank at the top. It will look like this:



Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 5

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

Chapter 5

Next Tip.

DMOZ

Dmoz.org

If you can get in there...do it. It will increase your rank on Google. Dmoz is a backend database that Google and several other search engines use. Here is how it works.

Dmoz is owned by Netscape. Netscape is owned by AOL. So that tells you right there that DMOZ is a must to get into. If you can get into DMOZ, you do not have to pay to get into any of the other search engines, because most engines will use DMOZ at some point.

The problem with DMOZ is they are human edited, and not a spider which crawls your site, or a bot, which is the same thing. A human editor can reject your site in a heart beat if they don't like your style, if you are too much competition for that editor, or if your links are not working, if you have a construction page...etc.

When DMOZ first started it was easy to get into. There were only a few million pages out there. Now, it is months if not years behind. With trillions of pages out there, DMOZ needs to find a way of doing things.

You can try to be an editor, but they reject 95% of the applicants.

We cannot get in it, but you might be able to.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 6

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

Chapter 6

Next Tip.

Images

Now with images or graphics, the search engines cannot read them. They are graphics, and search engines read text. So a handy little tip here is to name your graphic a keyword. So if your site is all about widgets, make your graphics widget 1, widget 2, widget 3, you get the idea. Now when your site looks good, you like the way everything is placed, go back to your graphics again. There is an alt text code you can put on your graphic. You have seen it. When you scroll over a graphic and text comes up, that is the alt text tag.

Point your mouse over this graphic:

**jafcse**

Add text to it. Like Widgets are great. Do that to each of your graphics. Adding text but not the same text on each. Vary it, and only one keyword to each graphic. If your site is huge, and you have a lot of keywords, this is a perfect opportunity for you.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 7

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

Chapter 7

Next Tip.

Hidden Text

Hidden text is never a good idea. For instance, white text on a white background. This went over well in the early 90's before people started catching on. If you highlight a page, and you see text where there was no text before, that is a search engine no no. This is hidden text...Highlight the section below for an example:

Multiple Identical Sites:

Recently, We had two of eight sites that were identical for the most part in form, graphics, keywords. What happened was you went to Google, typed in one domain name to see where it was ranking, and the other domain name popped up in its place. This was not good. So don't do it. Google is getting smarter as it ages.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 8

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

Chapter 8

Next Tip.

Pay Per Click.

Personally, we consider these useless. You can spend a fortune, and never get a customer. Why? Because just like if you pay to be at the top of Google, your competition is monitoring you and every site above and below theirs constantly.

So let's say that you pay \$1.00 for every click. Now if your competition is clicking on your paid link, your going to lose your \$\$\$ very rapidly, and possibly never receive any new customers. This is known as click fraud. Believe us, it happens all the time, so do yourself a favor by creating a good site, get a lot of inbound links, and don't pay for top placement if you can help it.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 9

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

### Chapter 9

#### SEO TIPS and Advertising/Traditional Marketing Search Engine Optimization

Advertise your website wherever you can. Let's face it, it is not easy these days to get at the top of Google. Get some business cards, and make sure you have your website address on them.

Creating articles or press releases on your keyword subject is always a great way to establish yourself as an expert. If people like your articles, they will link to them, this can give your site a massive boost in traffic and links quickly if you know what your talking about.

Try to not be to technical when writing your articles. If you can make it fun, and just be yourself, unless you are an engineer, who is naturally technically minded writing to the technically minded, that is fine, but the average person would rather read something light, funny, easy to understand. Think of jibjab.com they are always in the news when they create a new and funny takeoff on the American politic slant.

You can send out your articles to PRWEB, or to any local newspaper, or ezines, etc.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 10

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) **10** [11](#) [12](#) [13](#)

### Manual Submission

Before you submit, make sure your site's links are all working. Here is a great resource for you! <http://www.dead-links.com/>

There are a variety of companies out there who will submit to search engines for a fee. We used to do this before we saw a trend coming. That trend was when your submitting to the search engines, they began to add a section where you had to manually type in a code to make sure you were submitting manually. It looks like this:

Submit your URL:

Submit this code:

**jafcse**

Then put whatever code they ask you for into the text box:

This is to ensure that you are who you say you are, and not a submitter.

Another thing to be aware of if you use these submission sites, is FFA pages or Free For All pages. When you submit to these types of sites, be prepared to be bombarded with emails. So much so, that you just start deleting emails willy nilly, and usually, accidentally, delete good emails as well.

Keep in mind, there are not that many search engines out there. So what you are really submitting to is a few search engines, some directories, and thousands of ffa pages.

Google will find your site if you start getting links to it. We have heard that if you manually submit to Google, they will penalize you. Possible we suppose.

So if you do utilize these services, make sure what you are getting.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 11

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

Chapter 11

Next Tip.

Content Content Content

No one will bother with your site if you do not have good content. When I first started, my site was so random. Chocked full of all kinds of information about a variety of subjects. Undoubtedly most of you have made the same mistake.

Content is king. Keep your content fresh. Keep your content in line with what your site is about. If your site is about widgets, make your entire site about widgets. Do not have one area on widgets, another on the doomsday clock, another on rolex watches. You get the idea. You can have an area entitled miscellaneous, that is fine. But try to keep most of your site together.

Search engines will crawl every page. If your site has a theme, the search engines will rank it higher. We have included some content for you on the left side. It is just a couple of items you can incorporate to your website.

Onward!

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Chapter 12

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

### Chapter 12

Next Tip - Final Tip:

### Free Items

If you can find something to give away to your visitors, they will appreciate it. They may want it. They may not. They may know someone else that does want it, and send their friends a link to your website. Like an ebook, or anything you can think of that someone might like.

For instance, we have a great tutorial on our site. It shows people how to use a graphics tool, Paint Shop Pro, and Dreamweaver together.

<http://www.10000mb.com/tutorial/Lesson1.htm>

-----

More Great Resources!

Free Press Releases! This is the site we use.

Tell your company story to thousands!

-----

If you are in need of a [programmer, or database](#) help, we have a link here that will help you.

Do you want to show your website in a 30 second commercial?

30 second commercials

It is a great resource we use all the time!  
This will also help you when you look at your rank on Alexa!  
If your site is like most, you have barely any rank.

The best way to get rank is to use the above program, and then monitor your website rank with Alexa. If you run the above program, you can see your rank rise in one week. Keep that program going, your rank improves!

Do you want to know where you rank on the web?

Go here!

Alexa.com

---

SEO Software

You may give away this ebook for example. Everyone is always looking to find out how to get their website ranked higher...you did!

We have free content you can add to your site. Like this ebook, or you can let people buy domain names from you at wholesale cost by adding some source code to your website. Just click on the "Add Domains To Your Site. This is a feature that has gone over so well. Everyone loves a great deal, so add it to your site if you want to!!!

Well, that is about it. Incorporate some of these ideas to your website, and you should be able to watch your rankings climb.

If you cannot open the links, just go to our homepage:

<http://www.10000mb.com> and get the link code. Or put a link to this page:

<http://www.seo-tips-ebook.com>

Website Hosting

\$50.00 per year

Domain names \$8.75

No pop up ads

No Banner Ads

No Setup Fees. 10000mb.com

Reciprocal Links Here

Offer PayPal Payments to your subscribers:

When you signup for PayPal, you can start accepting credit card payments instantly. As the world's number one online payment service, PayPal is the fastest way to open your doors to over 40 million member accounts worldwide.

Best of all, it's completely free to sign up!

To sign up or learn more, click here:

<https://www.paypal.com/>

---

Are you a programmer or IT Recruiter? Why don't you add your site free or your resume free at:

<http://www.programmingchicago.com>

Thank you for reading our ebook. We hope this has helped you.



[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

SEO TIPS Search Engine Optimization Techniques

[Watch the latest videos on YouTube.com](#)

Brought to you by: [Website Hosting](#) [Website Hosting 1](#) and [Programming Chicago](#)

# “SEO TIPS EBOOK Reveals The Closely Guarded Search Engine Optimization Secrets

## Items of Interest

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

Additional Items Of Possible Interest:

### [SEO Bulletin Board:](#)

- Google
- Yahoo
- MSN
- Ask

This is a free board to ask any question, add comments about the Search Engines, etc. Please we ask that you keep this board as a reference, and not as a personal website link for you. We will have to delete that abuse.

Google is doing an update. At one time, we had over 300 links. Now it is down to 13 on one of our other sites. This new site SEO-TIPS-EBOOK.com is dedicated to those who are looking for quick answers.

It seems like you can do everything right, play by the book. make sure you have good content that is updated, and still, the big G will find another way to aggrivate all of your hard work.

That is what this page and others to follow will be dedicated to.

We will have a forum that we hope everyone will utilize. But it will be limited to the Search Engine Optimization forum, so if you are just looking for links, you will have to go somewhere else because this forum will be strictly monitored.

Thank you,

SEO-TIPS-EBOOK.com

If you are in need of a [programmer, or database](#) help, we have a link here that will help you.

[Sell Domain Names On Your Site!](#)

Chapters: [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#)

## Search Engine Optimization SEO TIPS